

# American Society of PeriAnesthesia Nurses (ASPAN)

## Development Strategic Work Team (SWT)

### Charter

May 2022 – May 2023

**PURPOSE:** The Development Strategic Work Team collaborates with the ASPAN Marketing and Communications Manager in support of ASPAN's core purpose and core values through the solicitation and procurement of funds.

**AUTHORITY:** Appointed by the Vice President/President-Elect with oversight by the ASPAN Treasurer.

#### **SCOPE:**

1. Collaborate with the ASPAN Marketing and Communications Manager to:
  - a. Formulate fundraising goals and action plans.
  - b. Encourage membership participation in Development activities.
  - c. Promote ASPAN resource development to industry and through other professional channels.
  - d. Collaborate with Vice President/President-Elect in the administration of the ASPAN Scholarship Program.
  - e. Coordinate annual Development SWT activities during National Conference.
  - f. Annually promote the Legacy for Life program as appropriate.
  - g. Promote further philanthropic activities as directed by ASPAN Board of Directors and ASPAN Marketing and Communications Manager.
2. Coordinate Development SWT activities during National Conference.
  - a. Exhibit hall activities, including ASPAN booth coverage and Silent Auction.
  - b. Development Breakfast.
  - c. Other activities as deemed appropriate.
3. Develop budget for activities.
  - a. Consult ASPAN Treasurer or National Office as necessary.
  - b. Understand established budget allotment.
  - c. Keep expenses within budget.

**DECISION MAKING:** The Development SWT budget is created and submitted to the Treasurer. Recommendations for activities are submitted to the ASPAN Board of Directors. Approved Development activities are implemented.

**OUTCOMES:** Funds obtained from Development activities are used to support ASPAN's core purpose.