Breathline Rate Card 2024

Breathline is the Society’s bimonthly newsletter, which is available online and exclusively for members. ASPAN’s membership totals 13,000. **Ads may be provided in full-color or black-and-white, no bleeds, in high-resolution .pdf format.** Ads can also link to the URL of your choosing. For additional information, contact Doug Hanisch, Marketing and Communications Manager, at 877.737.9696, ext. 215 or dhanisch@aspan.org.

**Rates (full-color and B+W)**

Full Page: $1,415

Half Page: $960

Quarter Page: $590

All rates are flat. A 15% discount is available for ad runs of 3 or more.

**Ad Sizes**

Full Page: 7” x 10”

Half Page: 7” x 4.75 (horizontal)

3.25” x 10” (vertical)

Quarter Page: 3.5” x 5”

**Publication and Due Dates**

Pub Month Ad Deadline

Jan/Feb December 15, 2023

Mar/Apr  February 16, 2024

May/Jun April 12, 2024

Jul/Aug  June 14, 2024

Sep/Oct August 16, 2024

Nov/Dec October 11, 2024

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